

## **Title of the practice: Mega Placement Drive**

### **Objective:**

Job oriented fair is an open field of guidance, consultancy and exploration of multiple career options for students. A network can be made for futuristic approaches through career fairs. The objective of this practice is to serve the students, make them independent and enhance their skills and interests. To boost their confidence where they will seek or identify their specific area of interest and will make a lighted path towards the ladder of their success.

### **Context:**

Seeking Job is the most challenging task in a student life. The college provides the students with opportunities to interact with recruiters. It will make a path to find internships or future full time opportunities under the guidance of the field specific recruiters. Through this initiative taken by the college many students can surely have an approach to all job centric concerns.

### **The Practice:**

Government College Ropar in collaboration with District Bureau of Employment and Enterprises Roopnagar has organized "Mega Placement Drive", under this 9 reputed companies such as Scott Edil Pharmacia Ltd, Axis bank, Swaraj Mohindra & Mohindra Ltd, Baba Shri Chand Enterprises, SBI life insurance, Agile Herbal , Star Health Insurance and LIC have visited the campus. This mega job fair inculcates the ingredients of knowledge and confidence in the students.

### **Evidence of success:**

The success of this Mega Placement Drive is as follows:

Registered students – 186

Short listed. - 159

Selected - 86

This mega placement drive ensure the security of the students relating their job centric problems and make them independent and enhance their skills to add their contribution in the economy.

### **Problems encountered and Resources Required**

On the whole, the practice is welcomed and carried out without any difficulty. There are some drawbacks, which, of course, are to be addressed and acknowledged. For some students, it is not easy to open up themselves and share their limitations, challenges, and difficulties. Some students are very reluctant to receive any new environment of different companies. We cannot also make sure that all guarantee of the different companies.

### **Contact details:**

The Principal

Govt. College Ropar-140001 Rupnagar

Tel: 01881-222263,

E-Mail: [principal.gc.ropar@gmail.com](mailto:principal.gc.ropar@gmail.com),

Website: [www.govtcollegeropar.org](http://www.govtcollegeropar.org)